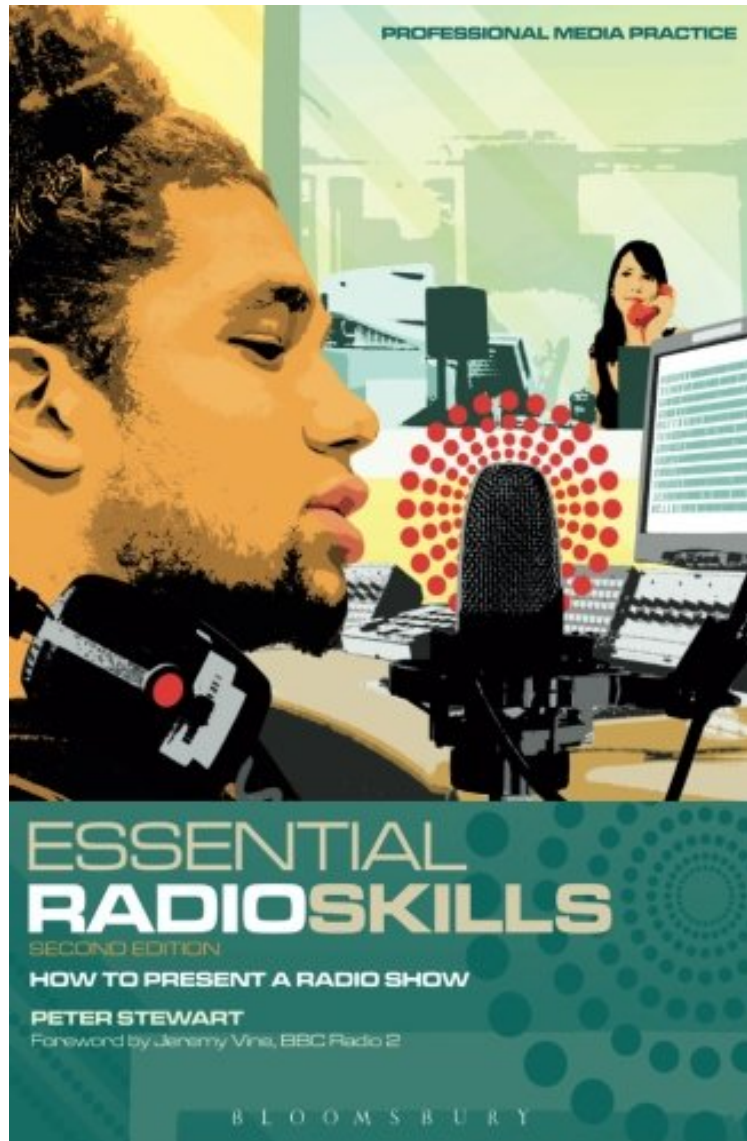


[Ebook free] Essential Radio Skills: How To Present A Radio Show (Professional Media Practice)

Essential Radio Skills: How To Present A Radio Show (Professional Media Practice)

Peter Stewart

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Peter Stewart : Essential Radio Skills: How To Present A Radio Show (Professional Media Practice) before purchasing it in order to gage whether or not it would be worth my time, and all praised Essential Radio Skills: How To Present A Radio Show (Professional Media Practice):

4 of 4 people found the following review helpful. A MUST for anyone thinking about a career behind a microphone!By Contemplative JonA well written book that covers what happens behind the microphone. More to the

process than just opening your mouth and blabbing. I reference the book dang near every day for ideas and direction. One of those books where your money is well spent buying and reading it.

This is a practical, how-to guide to producing and presenting radio to a professional standard. Packed with day-to-day advice that captures the essence and buzz of live broadcasting; from preparing your show before it goes out, last minute changes to running orders, deciding what to drop in over a track, how to sell a feature or promote a program, setting up competitions, thinking fast in a phone in - this book will help you do all that and more. It covers network and commercial, music and talk radio skills and is particularly suited to the independent local or community radio. It features advice from professionals, covers industry-wide best practice with enough 'need-to-know' technical information to get you up and running. This edition has been updated throughout and now links to a YouTube channel where readers can hear examples of the work. One of the few books we'd recommend BBC Training.

The perfect guide for anyone who wants to get on in this ever-changing and challenging media Controller BBC Radio 5 LiveA rich repository of real, practical experience Director - BBC Nations RegionsAn invaluable guide Director - The Radio AcademyAbout the AuthorPeter Stewart is an award-winning broadcaster who has for many years been a trainer at BBC Training and Development, acts as a judge for the New York International Radio Awards and the Sony Radio Academy Awards is co-author of Essential Radio Journalism, columnist for The Radio Magazine and has over 15 years of practical experience in radio broadcasting.