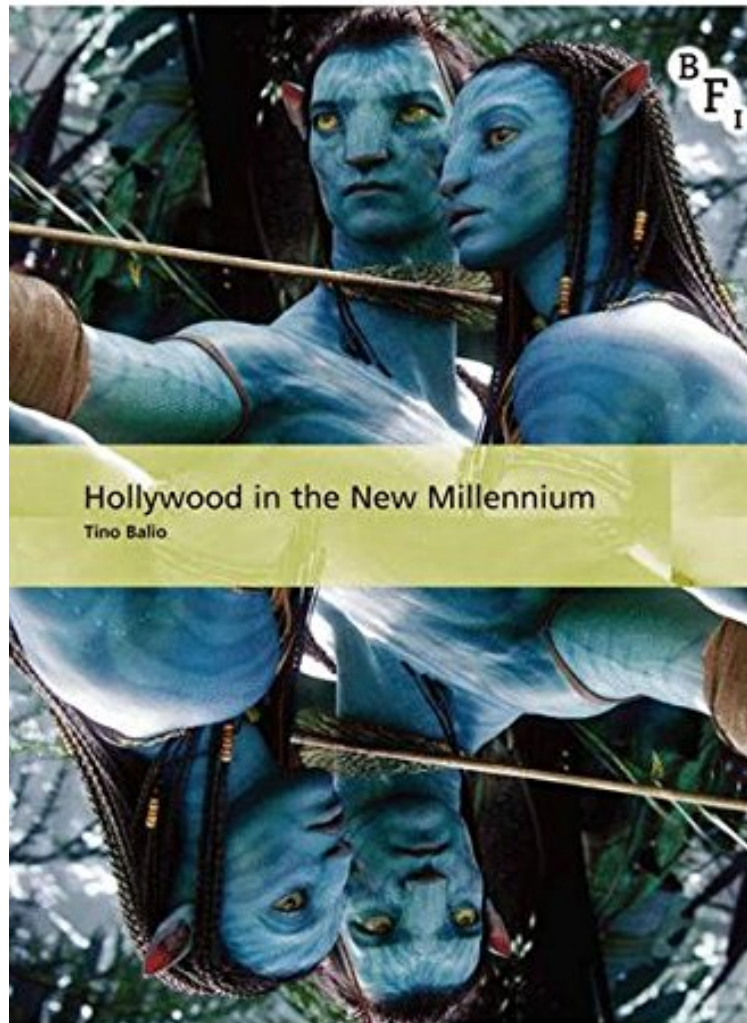


(Download pdf) Hollywood in the New Millennium (International Screen Industries)

Hollywood in the New Millennium (International Screen Industries)

Tino Balio

*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#1247627 in Books British Film Institute 2013-05-10 2013-05-10 Original language: English PDF # 1 9.10 x .70 x 6.00l, .80 #File Name: 184457380X178 pages British Film Institute | File size: 52.Mb

Tino Balio : Hollywood in the New Millennium (International Screen Industries) before purchasing it in order to gage whether or not it would be worth my time, and all praised Hollywood in the New Millennium (International Screen Industries):

1 of 1 people found the following review helpful. A concise and vigorous overview of the movie industry, ...By Kirill Grouchnikov A concise and vigorous overview of the movie industry, leaning predominantly on the business / moneymaking side and the ripple effects of the changes brought about by the digital / internet era.

Hollywood is facing unprecedented challenges and is changing rapidly and radically as a result. In this major new study of the contemporary film industry, leading film historian Tino Balio explores the impact of the Internet, declining DVD sales and changing consumer spending habits on the way Hollywood conducts its business. Today, the major studios play an insignificant role in the bottom lines of their conglomerate parents and have fled to safety, relying on big-budget tentpoles, franchises and family films to reach their target audiences. Comprehensive, compelling and filled with engaging case studies (Time Warner, DreamWorks SKG, Spider Man, The Lord of the Rings, IMAX, Netflix, Miramax, Sony Pictures Classics, Lionsgate and Sundance), *Hollywood in the New Millennium* is a must-read for all students of film studies, cinema studies, media studies, communication studies, and radio and television.

From the Back Cover Hollywood is facing unprecedented challenges and is changing rapidly and radically as a result. In this major new study of the contemporary film industry, leading film historian Tino Balio explores the impact of the Internet, declining DVD sales and changing consumer spending habits on the way Hollywood conducts its business. Today, the major studios play an insignificant role in the bottom lines of their conglomerate parents and have fled to safety, relying on big-budget tentpoles, franchises and family films to reach their target audiences. Comprehensive, compelling and filled with engaging case studies (Time Warner, DreamWorks SKG, Spider Man, The Lord of the Rings, IMAX, Netflix, Miramax, Sony Pictures Classics, Lionsgate and Sundance), *Hollywood in the New Millennium* is a must-read for all students of film studies, cinema studies, media studies, communication studies, and radio and television. About the Author TINO BALIO is Emeritus Professor of Communication Arts at the University of Wisconsin-Madison. The 2001 recipient of the inaugural Academy Film Scholar Grant from the Academy of Motion Picture Arts and Sciences, Balio has written widely on the historical development of Hollywood and the American film industry. He is the author of a two-volume history of United Artists, *Grand Design: Hollywood as a Modern Business Enterprise, 1930-1939* (1996), and *The Foreign Film Renaissance on American Screens, 1946-1973* (2010).