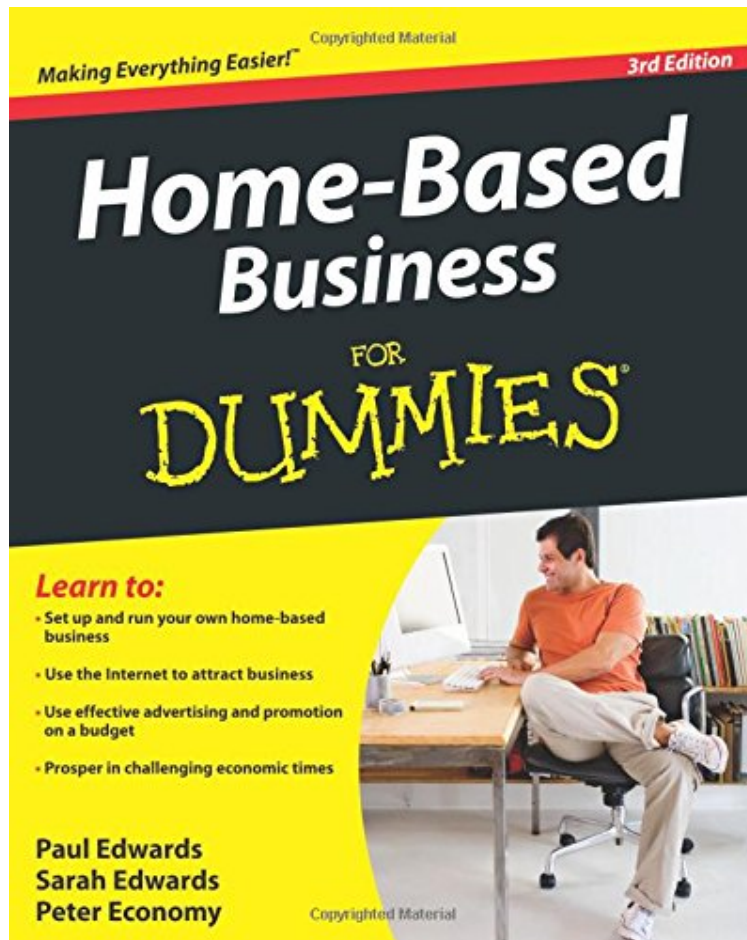


Home-Based Business For Dummies

Paul Edwards, Sarah Edwards, Peter Economy
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From the Back Cover Expert tips and advice on starting a home-based business Do you possess the urge but need the know-how to start your own home-based business? This friendly guide has you covered! Updated with more than 30 percent new and revised material, this edition gives you the latest ideas, concepts, and tools for setting up and running a business in the comfort of your own home. The ABCs of starting a home-based business get the low ? down on everything from putting together a business plan to financing with startup funds Marketing 101? discover how to identify your best customers, tap into their needs, and get the word out Managing your money? keep track of your money and find out how to choose the best bookkeeping system for your business, find happiness in cash flow, and secure a loan Getting a grip on taxes and deductions? get a handle on which taxes to pay, understand important tax deductions, and discover sometimes-overlooked ways to save on your taxes Making it work in good times and bad? harness the Internet, stay on track with a serious business attitude, and bring in partners to help your business flourish Open the book and find: Cost-saving ideas for setting up a home office The ins and outs of getting health insurance The legal and financial aspects of running a home-based business Tips on how to avoid scams Guidance on fixing a bad credit history Ten things to do when times are tough The best home-business opportunities About the Author Paul and Sarah Edwards are award-winning authors of 17 books with over 2 million books in print. They have also hosted radio and TV shows. Peter Economy is a home-based publishing consultant and is the best-selling coauthor of more than 50 books, including *Consulting For Dummies*.