

## Horror Movie Posters (Illustrated History of Movies Through Posters)

From Brand: Bruce Hershenson  
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before purchasing it in order to gage whether or not it would be worth my time, and all praised Horror Movie Posters (Illustrated History of Movies Through Posters):

0 of 0 people found the following review helpful. Great bookBy Patricia McPhillipsGreat book. Lots of great pictures in all different genres of horror.2 of 2 people found the following review helpful. It is a chrongological look at horror movie posters.By A CustomerHorror Movie Posters shows photographs of 306 movie posters in chronological order. All are in color, and very clear. The ones that are more detailed are larger. It's a picture book, meaning the author does analyze the posters. He lets the visual content speaks for itself.It is very intriguing to see some posters from movies before my time. It's funny to see that the movie picture industry treated horror movie posters in a somber mood in the early days, and then moved to "silly" posters in the 50s. Now in the 90s, after having viewed some of the horror

movies, the poster is the scariest thing. If you are really into movies, I think this would be a really cool book to own. 7 of 10 people found the following review helpful. An essential addition to every horror fan's library By A Customer Horror Movie Posters is at once a beautiful book to browse and a fascinating chronicle of advertising art through the decades. Just a cursory look reveals how the graphic art evolved, from the incredible stone-lithography of the golden age (silents to late '30s) through the more garish '50s style to the photo-based designs so common today. As a collector of movie memorabilia, I have found this entire series an invaluable resource; one needn't be a collector to enjoy these books, however. Any film aficionado will treasure this volume. Highly recommended!

1998, 1st oversized paperback edition, Bruce Hershenson, Missouri. Oversized paperback edition, 80 pages. Full-color horror movie posters, 306 of them in all, going back to 1914.