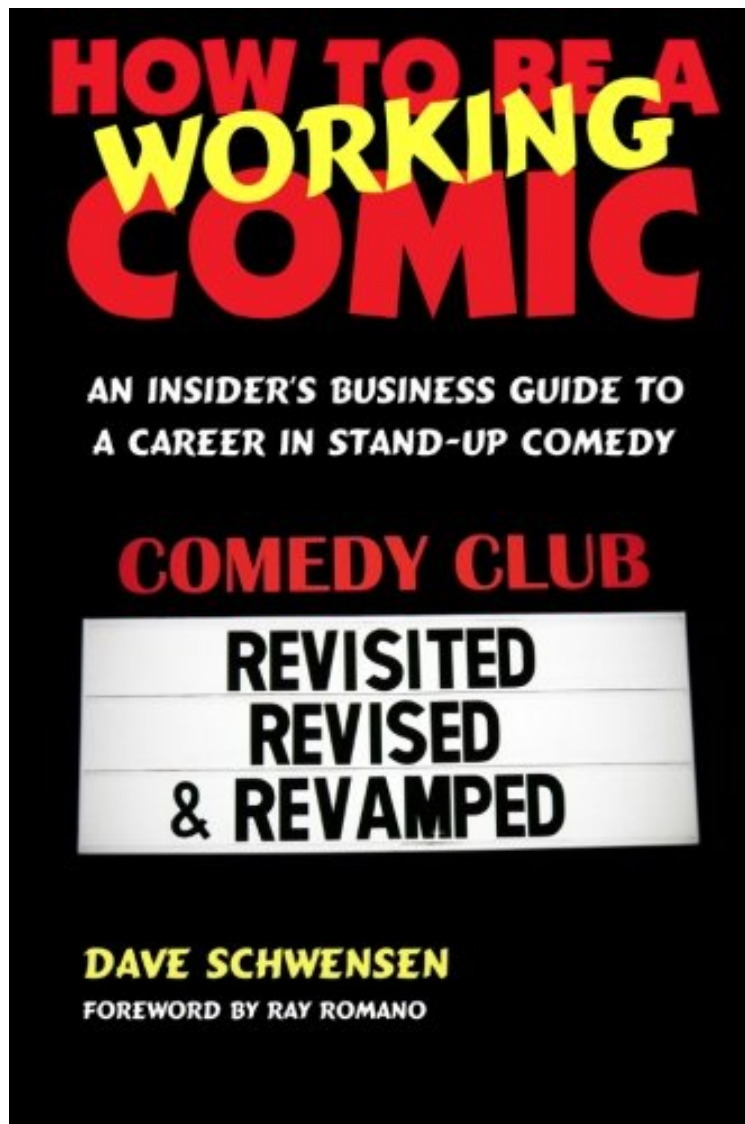


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How To Be A Working Comic: An Insider's Business Guide To A Career In Stand-Up Comedy - Revisited, Revised Revamped

Dave Schwensen

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The classic business book on stand-up comedy is back - revisited, revised and revamped. Considered "The Guidebook" by many aspiring and working comics, Schwensen shares more insider advice than any other manual including how to try out material; get onstage experience; create promotional material and market your act to talent bookers; work with managers and agents; book yourself on the road; online networking and building a fan base; get on television, and much more. Adding to the author's behind the scenes expertise are insightful and advice filled interviews with proven comedy talents and industry insiders including Drew Carey, Jeff Foxworthy, Carrot Top, Jeff Dunham, Margaret Cho, Scott LaRose, Rick Overton, Bobby Collins, Shang Forbes, Rondell Sheridan, Tommy Smothers and Budd Friedman. "Schwensen certainly knows the ins and outs of making it in comedy. He has put his knowledge to work in 'How To Be A Working Comic,' a book that shows aspiring comics everything from how to hire an agent to how to handle road gigs." - Chicago Tribune "A MUST for all in the comedy industry." - The Comic Bible "Full of proactive ideas and hands-on experience... a valuable resource no matter what career level you may have achieved." - Back Stage, The Performing Arts Weekly "Comedy is a serious business. Schwensen, in creating a 176-page labor of love and laughter, underscores just how serious a business it is." - Cleveland Plain Dealer "This instant industry classic is brimming with enough priceless tips on every aspect of comedy to help even the most clueless comedian write his own gags to riches story." - Spot Entertainment Magazine

About the AuthorDave Schwensen is the former talent coordinator for the television show "AE's An Evening at the Improv" and for the Hollywood and New York City Improv comedy clubs. He was also the assistant to Improv founder Budd Friedman and consultant for many Los Angeles and New York based comedy programs, television networks and film studios. A nationally recognized comedy coach, Dave's been featured on PBS Television and Radio, and in The Hollywood Reporter, Back Stage The Entertainment Weekly, Chicago Tribune, and many others.