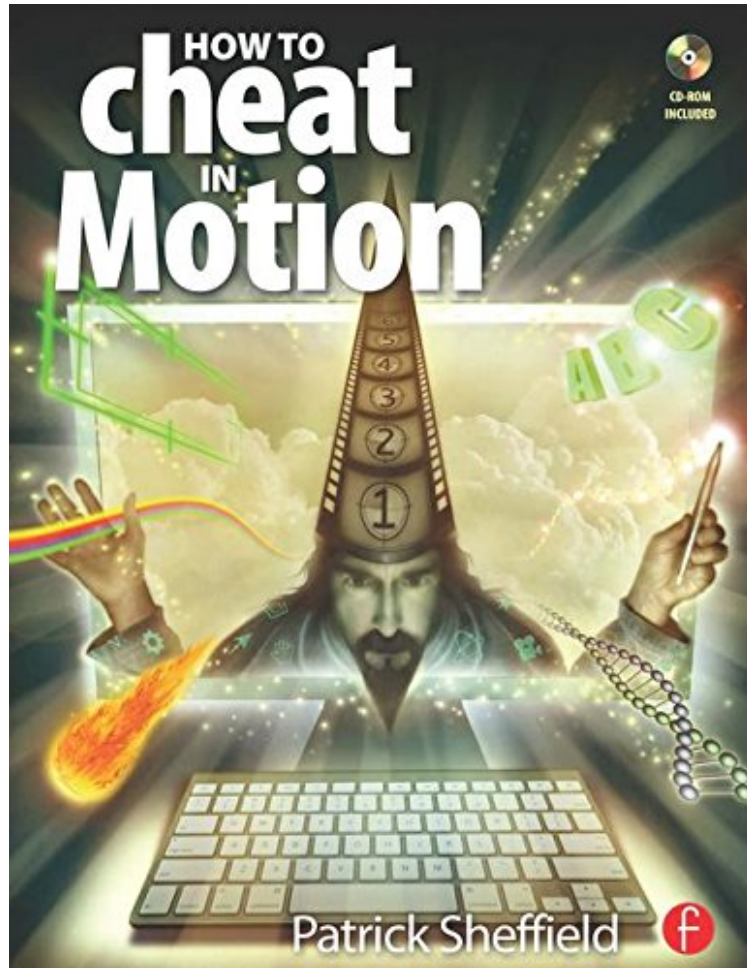


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How to Cheat in Motion

Patrick Sheffield

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Patrick Sheffield : How to Cheat in Motion before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Cheat in Motion:

8 of 8 people found the following review helpful. A must read if you use Motion...By T. Adams Jr. My interest in this book was initially created by another Motion guru, Mark Spencer. It was upon his recommendation that I purchased this book. I was not disappointed. This is a "cookbook" of sorts, enabling you to see Motion from a perspective you may not have previously seen. Patrick Sheffield is a creative genius who has graciously decided to share his knowledge through a series of "recipes" in each chapter. He has also included the .motn files for each to get you going just that much faster. This book does assume that you have a working knowledge of Motion. If you do not, I suggest you also purchase Apple Pro Training Series: Motion 4. I am currently working on a music video and have used variations of his "recipes" in my Final Cut "kitchen". This book helps you to find the creative possibilities of a really powerful piece of software. If you use Motion, you need this book. 1 of 1 people found the following review helpful.

Essential!By G. RandallThis book is absolutely essential for anyone looking to get the most out of Motion. It proves that pretty much anything After Effects can do, Motion can do too - and sometimes it can do it faster and much more easily.I'm in awe of people like Patrick Sheffield, whose brains are wired in the right sort of way to think round corners and build fantastic animations and looks from scratch.This book can even save you money, because it demonstrates ways of achieving effects - such as dissolving or shattering images into particles - that you might have assumed you had to buy third-party plugins to create.0 of 0 people found the following review helpful. Needs update, don't get Kindle edition.By Herb SevushHow to Cheat in Motion is a lovely idea for a book, very well written by Mr. Sheffield. However there are 2 big problems. The first and most important is do not get the Kindle edition, it is nearly worthless, with unreadable graphics and no CD for files. The 2nd issue is that it needs an update - the project examples are all for Standard Def, not HD, which requires a lot of reworking to make things come out right. This is inexcusable at a time when nearly all production work is HD. Also some of the filters no longer work the same way. An HD updated version with some sort of web access to media, readable screen shots and project files would probably earn 5 stars from me.

Creative solutions without the filler. That is what you get from this practical guide to enhancing your titles, motion graphics and visual effects with Motion. Step-by-step instruction is concisely described and lavishly illustrated. The companion CD shows the techniques at work so you can take them and run.

"Patrick Sheffield does things with Motion--things that I didn't even know were possible--to create incredible looks and effects. He teaches you how to do them yourself in clear, concise steps that make it easy to follow along. This book is an outstanding resource for anyone looking to do more with Motion."--Mark Spencer, Apple-certified trainer, author, and motion graphics artist, applemotion.net "In this book you'll find an arsenal of remarkable, riveting and gratifying tutorials, which will keep you turning the pages!" --Yael Braha, Motion Graphic Design Director, Ex'pression College, Apple Final Cut Pro, Motion, and Color Certified TrainerFrom the Back Cover"Patrick does things with Motion that I didn't even know were possible to create incredible looks and effects--and he teaches you how to do them yourself in clear, concise steps that make it easy to follow along. This book is an outstanding resource for anyone looking to do more with Motion." --Mark Spencer, Apple-certified trainer, author, and motion graphics artist, applemotion.net "In this book you'll find an arsenal of remarkable, riveting, and gratifying tutorials, which will keep you turning the pages!" --Yael Braha, Motion Graphic Design Director, Ex'pression College; Apple Final Cut Pro, Motion, and Color Certified Trainer * Learn simplified 3D techniques, including new lighting, shadow, and camera behaviors * Explode images in ways you never thought were possible * Create text that looks like it's chipped from ice or made of molten metal * Create dynamic animated fills, backdrops, and overlays in 4 easy steps Creative solutions without the filler. That is what you'll get from this practical, hands-on guide to enhancing your titles, motion graphics, and visual effects with Apple's Motion. Step-by-step instruction is concisely described and lavishly illustrated in 4-color presentation. The companion CD shows the techniques at work, demonstrating how you can employ in your own projects. Patrick Sheffield has 20 years of film and video postproduction experience with credit for more than 500 commercials and 200 music videos. As a partner in Pistolera Post, a boutique editorial and finishing post production facility located in Santa Monica, CA, Patrick uses the Apple professional suite of applications to edit and finish material for broadcast television, DVD, and the web. Patrick is active on the Apple Support Discussions forum for their Pro Applications, ranked as the highest poster in the Motion and Shake forums.About the AuthorPatrick Sheffield has 20 years of film and video postproduction experience with credit for more than 500 commercials, and 200 music videos, including an MTV award for Music Video Award for Best Editing in a Music Video for the REM video Everybody Hurts. As a partner in Pistolera Post, Patrick uses the Apple professional suite of applications to edit and finish material for broadcast television, DVD, and the web. His music videos have included acclaimed artists such as Madonna, Michael Jackson, Elton John, and the Rolling Stones, and he has edited all the NBC Emmy award winning PSAs The More You Know for the last 3 years. Patrick is active on the Apple Support Discussions forum for their Pro Applications, ranked as the highest poster in the Motion and Shake forums.