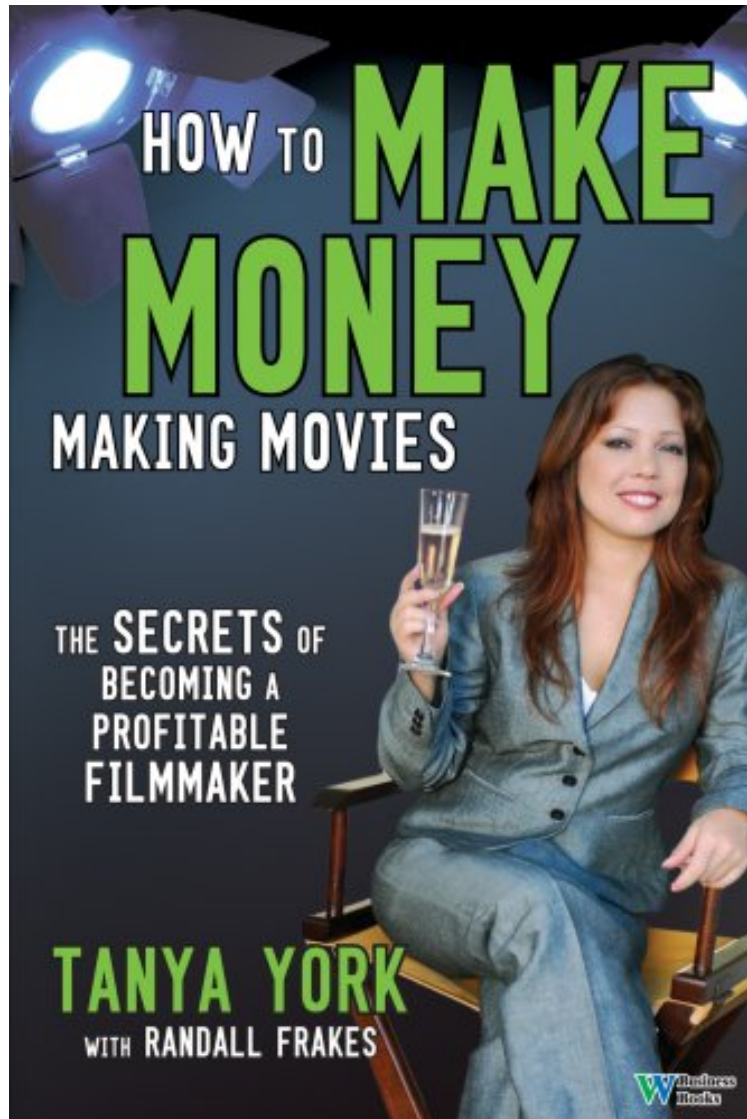


How to Make Money Making Movies: The Secrets of Becoming a Profitable Filmmaker

Tanya York

ebooks / Download PDF / *ePub / DOC / audiobook



DOWNLOAD



+

READ ONLINE

#2682835 in Books 2009-01-15Original language:EnglishPDF # 1 8.75 x 6.00 x .75l, .73 #File Name: 0832950203208 pages | File size: 61.Mb

Tanya York : How to Make Money Making Movies: The Secrets of Becoming a Profitable Filmmaker before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Make Money Making Movies: The Secrets of Becoming a Profitable Filmmaker:

5 of 5 people found the following review helpful. Good Reality Check Even Though a Bit Self-Serving.By Frank CasanovaThe book turned out to be better than I had thought.I was anticipating a big print, few pages to each chapter,

few chapters, and a simplistic vanity piece. It turned out more a slice of how a low lever distributor looks at independent movie product and how it can be sold. First of all, Tanya York is not a filmmaker...She's a businesswoman. She becomes brutally honest about what it takes to make any money at the low end of the movie making business. That's where few people, if anyone at all, makes any money. York Entertainment has found a particular niche in the marketplace and Tanya claims she can make you money if you follow her formula. She has many case studies to back that up...but you might not want to always be making horror - action movies. If not, she says you don't have much of a chance in the low budget game. I did appreciate her brutal honesty, realizing much of what she says is rather self serving in how she can help the aspiring filmmaker. Forgiving her that, there was still much valuable information and worth the price.² of 2 people found the following review helpful. great for filmmakers and screenwriters
By MKI don't make movies (yet), so far I'm a novelist and screenwriter. Most of my scripts are low-budget. Tanya York's book is aimed at low-budget filmmakers, but it works just as well for screenwriters. If you're writing a movie, you should know your market, and your potential buyers, which means low-budget producers and directors. So every bit of wonderfully practical advice from Tanya York about how to make money with low-budget movies translates directly to writers hoping to make money selling scripts to filmmakers. Her chapters about genre were especially helpful -- taking her advice, I wrote and sold two horror scripts and a sci-fi script. She knows what she's talking about.³ of 4 people found the following review helpful. Don't Judge Book By Its Cover
By Professor Bubba[[VIDEOID:mo2Z4RIG7I98CZ5]]It is easy to underestimate this book, simply because of the cover. Tanya York has a ton of movie experience, because she started very young. Tanya York has produced over 30 movies and distributed well over 100 movies. Randall Frakes co-directed Xenogenesis with James Cameron, and participated in both Terminator movies. Here are three reasons why I like this book. First, this book is unique, because filmmaking books are written mostly by directors, not distributors. There are thousands of books on how to make a movie, and very few that tell you how to sell one. Second, Tanya York is a distributor in the direct-to-dvd and low budget independent film market, which is the most likely entry point for a beginning filmmaker. Third, this book is very well written, the the assistance of veteran screenwriter Randy Frakes. It balances autobiography with experience, and a little inspiration. The author's great passion and brutal honesty regarding the film industry elevated this book above the mere cliché filmmaking industry monograph. This book is not just an inspiration, but a nuts-and-bolts guide that refuses to hide the ball. Tanya frankly outlines what terms you should expect in your first development deal, and spells out exactly how to approach a distributor, and what content that distributor is likely to buy. For example, after a basic description of film genres, the author gives a no-holds barred, cogent list of genres to avoid, the kind of tough-love that only a distributor can serve up to a filmmaker. Better know it now than later...How to Make Money Making Movies is worth reading.

If you have ever made a YouTube video or played around with your home camera and have considered the production of a film, How to Make Money Making Movies is for you. All the ins and outs, benefits and terrors of making independent movies and the industry make for a humorous and sometimes outrageously opinionated book. Learn how the distribution of one of the world's most glamorous industries works and how best to succeed in it. Go through the film making process from story development to movie release and avoid the pit falls most film makers fall into. These are the realities of the business where the show must go on.

About the Author Tanya York is the founder and CEO of York Entertainment, York International Inc, and Urban Girl productions, and specializes in producing and distributing high concept genre-driven independent films throughout the world. Ms York has enjoyed distribution in every major video retailer (including Wal-Mart, Blockbuster, Best Buy, Big Lots, Hollywood Video) nationwide. An expert in independent film production, Tanya has produced 30 urban, action horror feature films, creating a genre-specific faster-cheaper-better business model that is emulated industry-wide, and has put her at the forefront of the urban crossover movement. She foresaw the rise in global demand for independent films and programming and created a sales and marketing strategy that would initiate lucrative licensing deals for her films in over 100 countries worldwide. The Hollywood Reporter named Tanya one of Hollywood's most influential women in 2002, and she's currently enrolled in MIT's Sloan Business School's entrepreneurial program Birthing of Giants, an exclusive program designed to integrate leadership, practice and theory among the next generation of entrepreneurs.