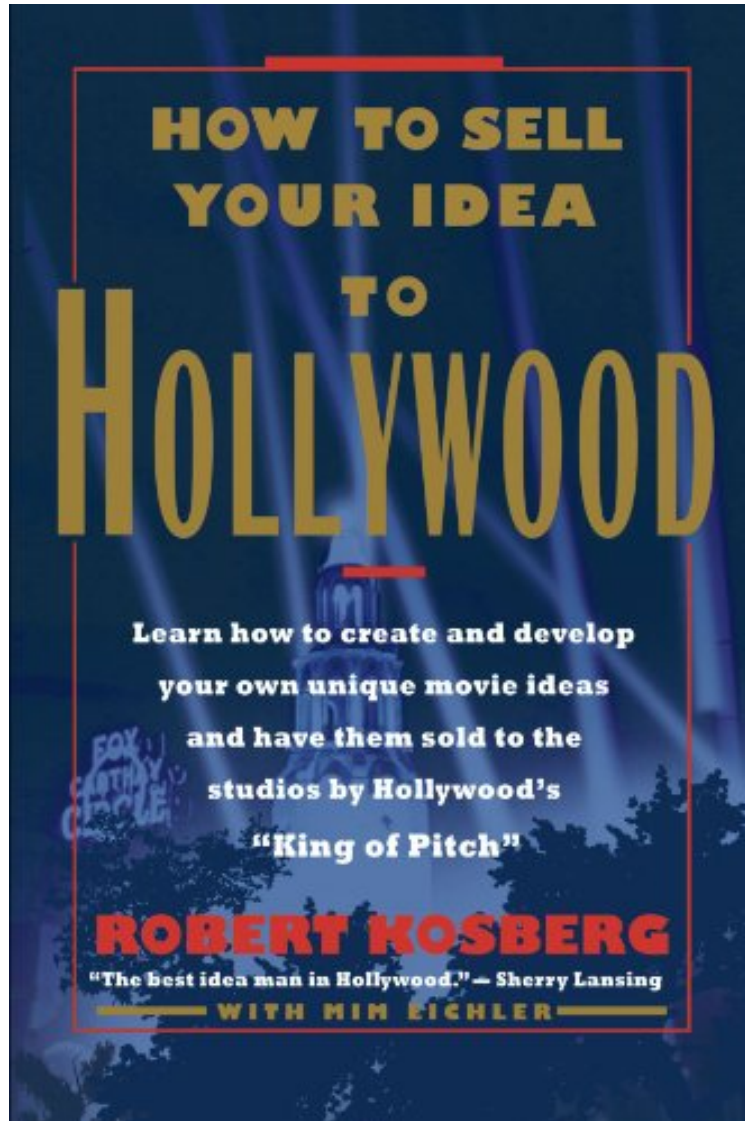


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Robert Kosberg : How to Sell Your Idea to Hollywood before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Sell Your Idea to Hollywood:

1 of 1 people found the following review helpful. Knowledge = Idea Power! By Victoria DeNey This book has revived my forgotten childhood dream of imagining my own movie ideas. The author explains high concepts, how to generate ideas, legal issues, how to avoid blowing a deal and more. He simplifies complex issues and the book reads as though it were written by a longtime friend who wants you to succeed (of course, he wants to succeed too!) I'm inspired to

pitch my ideas to Mr. Kosberg as soon as his website is up and running!1 of 1 people found the following review helpful. 1 StarBy CustomerNot useful at all, kind of scammy0 of 2 people found the following review helpful. Kosberg's solid detailed advice on how to pitch is a winner!By A CustomerKosberg, king of the pitch, gives screenwriters solid, practical advice on how to walk into an executive's office and shine!

How to find develop, pitch, and sell your ideas for films to the movie studios, from the man Sherry Lansing calls "the best idea man in Hollywood" How to Sell Your Idea to Hollywood gets to the very heart of the script: the idea. A mere idea can land you fame, fortune and status. At the very least, it can be your way into the movie business. This book can show you just how powerful an idea can be in Hollywood. Ideas are not a dime a dozen . . . great ideas are one in a million. Even if you cannot write a script, you can definitely come up with an idea. Once you have an idea, you can use that idea as leverage to get yourself into the movie game. If your main goal is to be a screenwriter, you still need to start with a good idea, which can help you make a deal to write your script for a studio (or you might choose to just sell your idea or your story). Successful producer Robert Kosberg has never met anyone who didn't have an idea. And this book will help you to learn how to find ideas, create ideas and pitch them to the right people. You'll also learn what a high concept idea is and most importantly, how to get your ideas to the right people. Remember . . . you control the rights to your own ideas and that's why ideas are so powerful. How to Sell Your Idea to Hollywood encourages people at all levels who are attempting to get their break in the business. It has everything you need to know to sell your ideas to the movies. If you never thought you had something to offer the movie business . . . you do!