

covers the wide spectrum of episodic television and alternative markets. You will also learn about the basic elements of a script and how to approach agents with your pitch. Check this book out! You'll be glad you did! 5 of 5 people found the following review helpful. Smart funny
By Wendy Reid Crisp
This guy doesn't cut any slack ... he assumes we're somewhat like him -- full of fantasies and a tendency to procrastinate...and he tells it like it (probably) is. I just finished reading it -- and notice that it's a few years old...some of the references sound a bit dated, but the information is still wise and delicious.

An Emmy Award nominee and former Moonlighting story editor gives smart, timely inside information on how to successfully market a film or TV screenplay in this handy guide.

About the Author
Carl Sautter has written for the television series Moonlighting and Beverly Hills 90210.