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# How Video Works: From Analog to High Definition

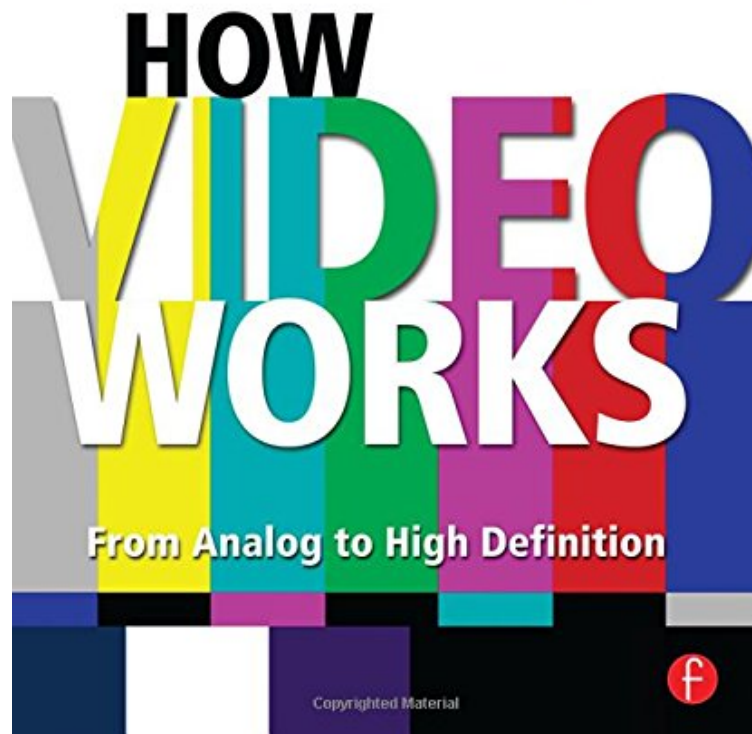
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**Marcus Weise : How Video Works: From Analog to High Definition** before purchasing it in order to gauge whether or not it would be worth my time, and all praised How Video Works: From Analog to High Definition:

1 of 1 people found the following review helpful. THE BEST DARN BOOK !By Mark ScottThe Best information I have read in many, many years.If you want a great basic / in depth breakdown of analog video signals to the transition to the digital signals this is it. If anyone finds a better reference manual please post so I can purchase that one too.FYI I bought the print version because someone had mentioned that the digital copy did not have the color inserts.0 of 0 people found the following review helpful. Overall very goodBy Mohammad HussainI haven't fully read it yet, but I think the first few chapters give a good idea of the writing style.The book is really very informative. Unfortunately I believe it could have been written better. I've read the first 2 chapters several times until I understood everything written in them.In my opinion, for a revision, I believe it would be excellent. For learning the topic for a first time, be prepared to read it a couple of times to understand everything.8 of 8 people found the following review helpful. A good primerBy Tech GeekThis is a great overview of modern video technology and achieves the authors' goal, namely "easy to understand explanations of the entire world of video."Each chapter is pretty much self-supporting, so you

don't have to read the entire book cover to cover. Having said that, the book is a fairly quick read. The copious illustrations are clear and the use of real world equipment is helpful to those that may be exposed to it. This isn't the book to give detail about every single aspect of a topic, but it certainly gives you enough to make use of the more specialised texts.

How Video Works has been a bible for professionals in the video world since 1985. It offers easy to understand explanations of the entire world of video. A complete guide from analog video to all the new digital technologies, including HD, compression, and encoding. This book is a must-have for any broadcast or video production department. It is also perfect for the new video technician or non-tech creative professional who is just beginning to discover the digital world. Update your library with the brand new version of an industry standard.

Praise for HOW VIDEO WORKS: "If you work in video, or want to work in video, this book is a must have. It is a comprehensive A through Z of video from the people who have been at the backbone of training in Los Angeles. I recommend it to my staff and clients." Marty Meyer, Director of Engineering, Wexler Video, Los Angeles "This book is a great teaching tool." David Schwartz, Professor, Film and Video Department, Brooks Institute of Photography "Video can be hard to explain and contextualize. This book does a great job of making it easy to understand." Algie Abrams, Professional Systems Architect, Microsoft "As complex, cutting-edge technology continues to evolve toward the totally undecipherable, it is fortunate that there is a guide like HOW VIDEO WORKS to break down the video process into easy to understand principles and steps." Dan Bolton, Sales Manager, DEFINITION: The HiDef Sourcebook  
About the Author  
Marcus Weise has over thirty-five years experience in the television industry. Since 2001 he has been working for the CBS Television Network at Television City in Hollywood as an A.D./Editor in the High Definition online suite preparing shows for network broadcast. As an expert in the new digital technology, he has operated in both production and post production as an Associate Director and a Technical Consultant. With the ability to organize and troubleshoot, and a background in budgeting, personnel and scheduling, he has set up new productions from the start and helped to rescue shows that have gotten off track. He has also been responsible for the design, construction, and operation of studio facilities. Technically his expertise covers design, construction, and operation of production and post production studios. His experience in production is extensive in sitcoms, variety, reality, soap operas and sports. He has long established working relationships with most of the major post production facilities in the Los Angeles area and a thorough knowledge of the current and newly emerging production and post production equipment and techniques. In association with Weynand Training in Los Angeles he has helped train personnel for ABC, CBS, NBC and FOX in the operation of production and post production facilities in Hollywood, San Francisco, and New York. He is the coauthor of How Video Works, 2nd edition (Focal Press). Diana Weynand is an award winning producer, director, editor, and co-founder of Weynand Training International ([www.weynand.com](http://www.weynand.com)), an Apple Authorized Training Center and leader in training and curriculum development for emerging technologies. Diana was supervising editor for "The Barbara Walters Specials," directed and co-produced the Emmy nominated PBS series, Cinematic Eye, and was online editor for "Real World." She is author of four best selling books on Final Cut Pro and co-author of "The Secrets of Videoblogging." Diana also writes on High Definition production.