

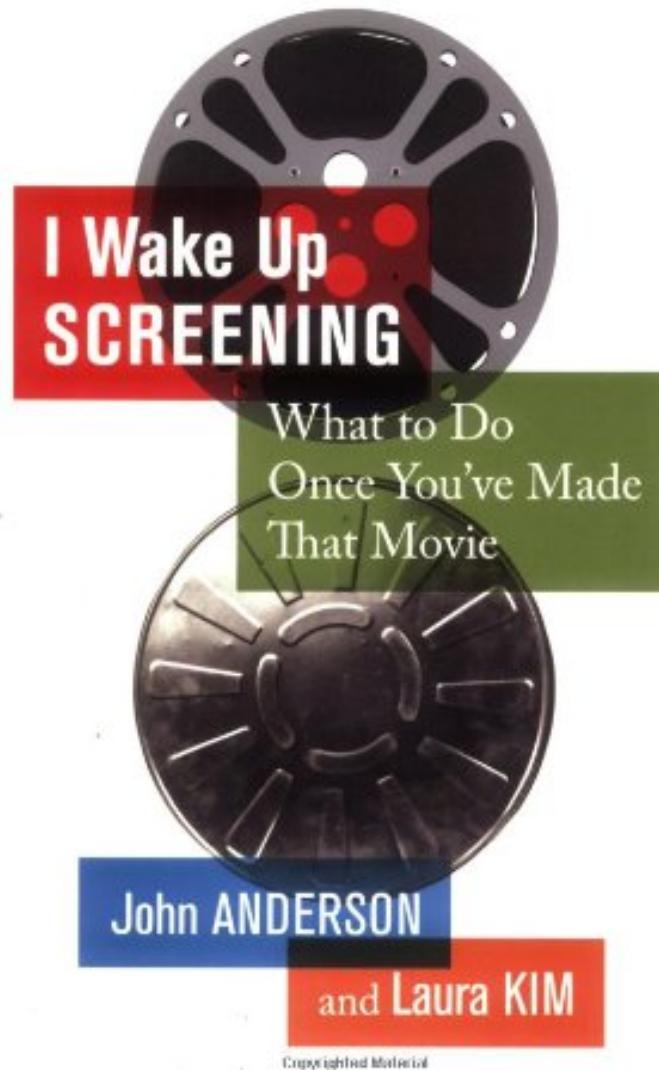
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# I Wake up Screening: What to Do Once You've Made that Movie

John Anderson, Laura Kim

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Every film student needs this book! Insights from top industry executives, critics, and filmmakers Perfect for film festivals or anywhere independent films are shown or discussedThe explosion of independent cinema over the past fifteen years has created thousands of would-be filmmakers, all dreaming of becoming the next Quentin Tarantino or Steven Soderberghand all working away like beavers, making thousands of independent films. But what do they do once the movie is made? In I Wake Up Screening, powerhouse authors John Anderson and Laura Kim tell emerging filmmakers how to (and how not to) get their movies talked about, written about, sold, and seen. The authors advice is supported by insightful interviews with more than sixty top industry insiders, all offering priceless behind-the-scenes tips and tricks. Making a film isnt the end anymoreits only the beginning. I Wake Up Screening can make the difference between a movie that gets into theaters and one that ends up on the floor of the directors bedroom closet.

About the AuthorJohn Anderson, chief film critic at Newsday, is a past member of the selection committee of the New York Film Festival as well as a member and two-time past chair of the New York Film Critics Circle, a member of the National Society of Film Critics, and a member of the National Book Critics Circle. He lives in Los Angeles.Laura Kim is the executive vice president of marketing and publicity for Warner Independent Films. Previously the senior vice president for the publicity firm mPRm, she has worked on such films as American Splendor, Dirty Pretty Things, The Pianist, and Being John Malkovich. She lives in Los Angeles.