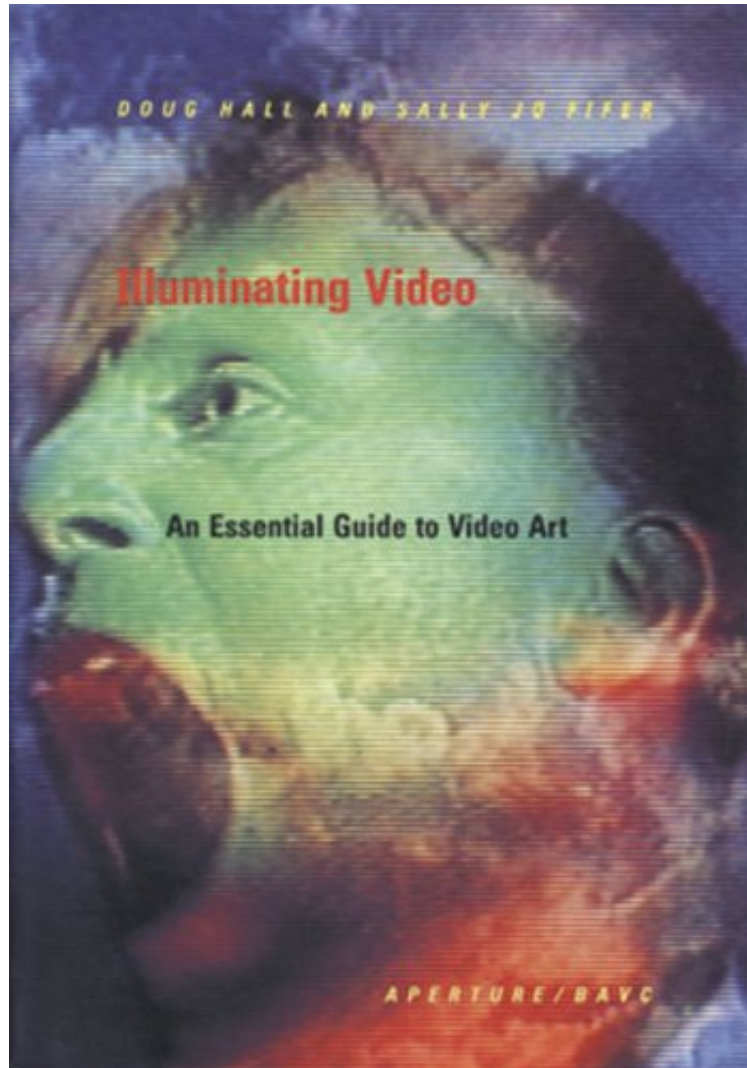


[Download pdf] Illuminating Video: An Essential Guide To Video Art

## Illuminating Video: An Essential Guide To Video Art

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**From Aperture/Bay Area Video Coalition : Illuminating Video: An Essential Guide To Video Art** before purchasing it in order to gage whether or not it would be worth my time, and all praised Illuminating Video: An Essential Guide To Video Art:

7 of 7 people found the following review helpful. The Book, The Guide, The Video Art Bible By Dan Allen Illuminating Video was the quintessential video art guide when it appeared on the scene. This book is personal, critical, and a must for any media enthusiast/maker. The list of artist's is huge, as is the scope. Illuminating Video is basically a collection of essays, even art itself as in the case of Gary Hill? It was (and maybe is still) the best video art guide available--from the maker's themselves. One couldn't ask for a better introduction to the medium. The writing is

intelligent, thought provoking, awe inspiring. Illuminating Video is a great reference, and belongs on the shelf of anyone interested in video art period. If you like essays from a first-hand artist's Illuminating Video: An Essential Guide to Video Artperspective, this comes highly recommended. There is not a lot of good writing about video art, and this one cuts to the chase. For me, this is the Bible for video art...0 of 0 people found the following review helpful. Five StarsBy CustomerI like this bookalmost brand new6 of 6 people found the following review helpful. publishing strangenessBy enedTThis book was published in 1990, the 2005 1st edition date is wrong and confusing. THat's why that review siting it's ignorance of 1990's video art is funny. It hadn't happened when they published it. The 2005 date confused me, thought it was a new edition until i got my copy out and looked at the back page. copyright 1990 1st edition. All the articles it contains are all published before 1990 as well. Don't buy this if your looking for relevant info from post 1990. you won't find it here.

This book is an insightful evaluation of video art since its early beginnings, examining its theoretical, aesthetic and social implications.

From Library JournalFrom the first portapak productions, video art has been a purposeful outsider on the margins of official aesthetic acceptability. This collection of 41 essays by American video artists, scholars, and critics illuminates the complex, heterogeneous nature of video art and highlights its ties to the visual arts and contemporary culture. The essays explore the impact of video technology in mass culture, narrative storytelling, and museum installations and as a means of promulgating alternative social and philosophical visions. This well-conceived book offers consistently good essays. In a field that lacks much critical discourse, it helps to provide a critical basis and context for understanding video's role as art and in society. Substantive and important for special and research collections.- Russell T. Clement, Brigham Young Univ. Lib., Provo, Ut.Copyright 1991 Reed Business Information, Inc. "[This book] succeeds in marginalising itself from the most vital and productive discoursesand artistsof the 90s."Sight Sound "The range and depth of the approacheshistorical, aesthetic, thematicand the inclusion of works by leading theoreticians, curators, writers, and artists represents a most ambitious and significant undertaking."Lori Zippay, Director, Electronics Arts Intermix Inc."The anthology will serve as a valuable handbook and point-of-entry for readers intrigued with media art activity in the presence of mass media and our other cultural institutions."Bob Riley, Curator of Media Arts, San Francisco Museum of Modern Art"This sumptuous Aperture publication is wide ranging, scholarly, lively, and a truly essential guide to video art. Its 40 contributions give an exhaustive coverage . . . Contributors include Acconci, Bellour, Graham, Hanhardt, Lord, Muntadas, Rosler, Vasulka, Violathe usual suspects and then some. This volume should stand as the model text for years to come."Choice "From the first portapak productions, video art has been a purposeful outsider on the margins of official aesthetic acceptability. This collection of 41 essays by American video artists, scholars, and critics illuminates the complex, heterogeneous nature of video art and highlights its ties to the visual arts and contemporary culture. The essays explore the impact of video technology in mass culture, narrative storytelling, and museum installations and as a means of promulgating alternative social and philosophical visions. This well-conceived book offers consistently good essays. In a field that lacks much critical discourse, it helps to provide a critical basis and context for understanding video's role as art and in society. Substantive and important."Library Journal