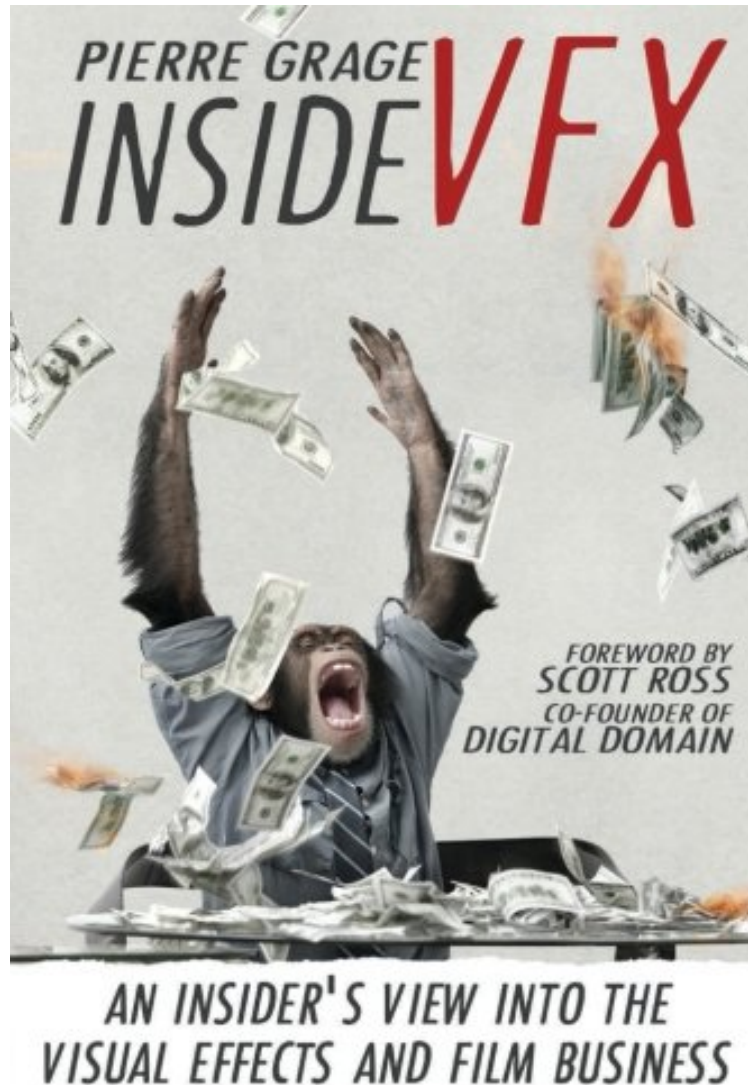


Inside VFX: An Insider's View Into The Visual Effects And Film Business

Pierre Grage

*ebooks | Download PDF | *ePub | DOC | audiobook*



[Download](#)

[Read Online](#)

#1279470 in Books 2014-12-15Original language:EnglishPDF # 1 9.00 x .77 x 6.00l, .99 #File Name: 1503349241340 pages | File size: 27.Mb

Pierre Grage : Inside VFX: An Insider's View Into The Visual Effects And Film Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Inside VFX: An Insider's View Into The Visual Effects And Film Business:

0 of 0 people found the following review helpful. If you work in the Vfx industry you should read ...By MarceloIf you work in the Vfx industry you should read this book , it will enlight you with some inside information that if you are

not a producer or supervisor you'll never know that exists. 0 of 0 people found the following review helpful. An interesting perspective to consider. By Kindle Customer Definitely not an unbiased view of the VFX industry, but I think it does bring up some interesting points about current trends in how films are made and the potential impact they will have in the near future. 0 of 0 people found the following review helpful. Not pleasant for anyone trying to make a living in what used to be a pretty satisfying occupation. By Thomas Briggs A much appreciated overview of the dismal economics of the VFX industry. Grage provides what the artists cannot, the economic forces that are pushing their engagement and value to the industry down. Not pleasant for anyone trying to make a living in what used to be a pretty satisfying occupation, but necessary.

So you think you understand the film and VFX world? Think again! This book will turn everything you know on its head. Pierre Grage is a senior visual effects professional, who has worked on numerous blockbuster films including Avatar, Harry Potter 5 and Pacific Rim. In this book he lifts the lid on the multi-million dollar secrets of filmmaking and special effects. Prepare to discover: The untold history of digital VFX What Hollywood's real business model looks like The true costs of movies and visual effects (you'll be shocked!) Why evermore blockbuster movies are turning into box office failures How the visual effects business turned from boom into bust If Asia is set to take over the filmmaking industry How the VFX industry really looks from the inside An in-depth investigation on the current challenges of the film and VFX industry Where the future of entertainment is heading And much, much more. Based on 10 years of research by working among the best, Pierre Grage describes in uncompromising detail how today's film business is facing its biggest challenges since the invention of TV. After reading Inside VFX you will never think of the movie and visual effects industry in the same way.

"Grage shines a light on just why and how the movie business and the VFX "business" are so royally screwed up. This book, with its statistical analysis and commonsense approach, fully encapsulates the problems. It should be a primer for every student of VFX or animation, a must-read for anyone who works in the industry and, in fact, should be mandatory for every studio executive who might be "looking to put (yet another) VFX studio out of business." SCOTT ROSS--Co-Founder of Digital Domain and former CEO of Industrial Light Magic, Sr VP Lucasfilm Ltd. "Inside VFX is a must-read for anyone interested in the film and VFX business. The amount of information Pierre Grage uncovers is groundbreaking. This is the one and only book about the film and VFX industry you need to read." MICHAEL PANGRAZIO --Co-Founder of Matte World Digital Art Director for Weta Digital Ltd. "Over the past 30 years, digital visual effects has changed the art and science of making films. Inside VFX gives you the whole story and it's brutally honest. A must-read - not only but especially if you are working in the film and VFX industry." KIM DAVIDSON --Co-Founder CEO of Side Effects Software