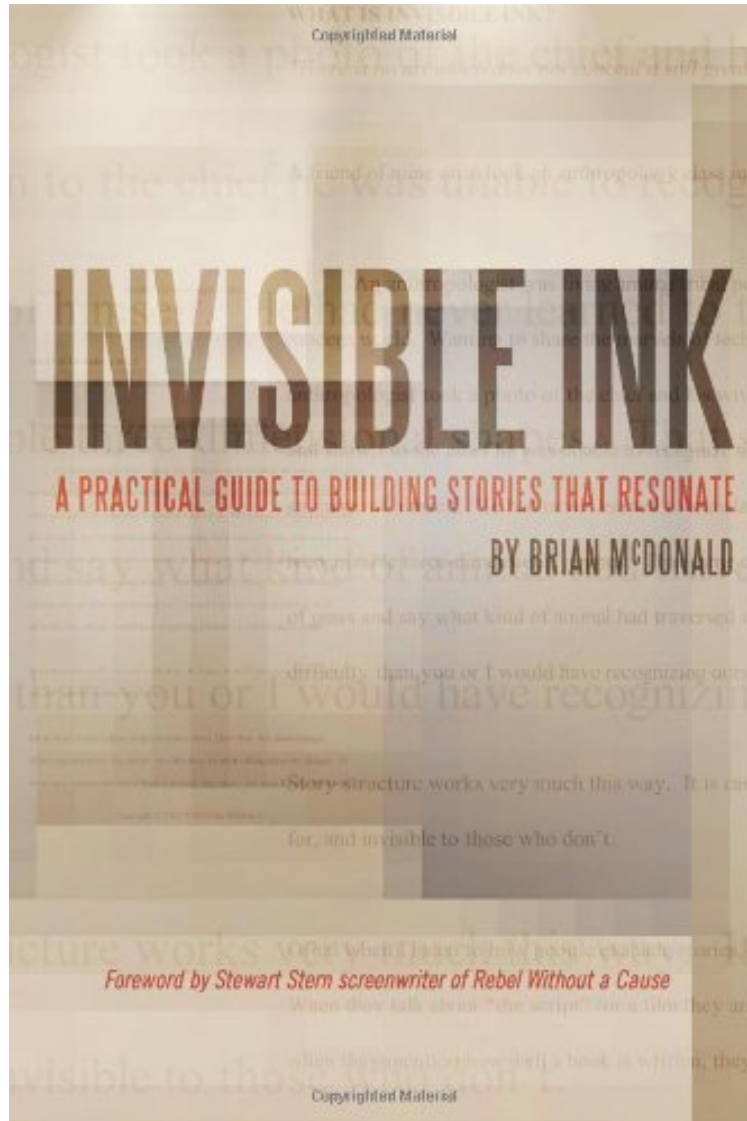


(Download ebook) Invisible Ink: A Practical Guide to Building Stories that Resonate

Invisible Ink: A Practical Guide to Building Stories that Resonate

Brian McDonald

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Brian McDonald : Invisible Ink: A Practical Guide to Building Stories that Resonate before purchasing it in order to gauge whether or not it would be worth my time, and all praised Invisible Ink: A Practical Guide to Building Stories that Resonate:

0 of 0 people found the following review helpful. An informational book for anyone, not just writers! By Supified There are already a ton of reviews for invisible ink and I'm going to add another. What is invisible ink? It is a book about story telling, structure, best practices really and it's extraordinary. You can read ton of reviews that will echo that thought so I'm going to instead try a different approach. Who is invisible ink for? Every body. Invisible ink

goes into great detail about the aspects of story telling that usually isn't apparent, the parts that are planned and guide and build the story without necessarily actually being a part of the story. Sub text and so on. While it might be apparent from the get go what makes this useful for a writer, it might not be so apparent what makes this useful for a reader. The truth is that this is maybe the best tool for getting enjoyment out of reading I've ever read. This book has some very simple concepts that will be relayed to you in a simple manner which does not presume you have any background in writing at all. Anyone will be able to follow and understand the concepts and the way the book builds on those concepts to deliver more makes it all the more accessible. If you enjoy stories, movies, books, comics.. You should read this book because you'll get way more out of them after reading this book than you did before. One of the main concepts of this book is that stories should have a simple theme and follow them. This book is itself non-fiction, and yet it even follows that concept. The theme of having a theme is the glue that basically puts every concept together. The book will keep revisiting this theme itself and and further cement why it is important. Additionally in doing so the subject matter is easier for the reader to retain (I took notes while reading and plan to read again, but you by no means have to go through such lengths). If you've ever read a book, or watched a show and thought something was especially well done or bothered you, but couldn't quite put your finger on why, this book makes it clear. As far as flow this book though non fiction really feels like a page turner. Through use of example and relating it back to stories you're familiar with, the lessons flow from the pages not like a lecture, but rather like you are actually watching an entertaining movie itself. Never a time did I find the material dry or especially difficult to trudge through. Finishing this book is something you could do quickly or savor it and re-reading potential, in order to retain more is quite high. I do have one complaint and the author knew this would happen as he addresses it in the book. There is a time when he uses a gender tag for a concept that I personally wonder if it was a necessary way to describe the concept. He insists it is and spends a bit of time defending it in his work, but it felt a tiny bit like a distraction to me. I know some readers have found that section to be too much and stopped reading, but I personally think they missed out. It's a minuscule nitpick and for such an accomplished writer whose book is so extraordinary, I think we should forgive that section even if we don't entirely agree with it. I personally thought the content was spot on, just the labeling bothered me a tad. Small price to pay for this masterpiece book and I for one defer to the author's wisdom. So in conclusion, who is this book for? Everyone. There is no one who could not benefit from the knowledge contained and it even reads a little like a fun little fiction. If you don't read this book you are seriously missing out. 1 of 1 people found the following review helpful. Gold Standard Guide to Storytelling Structure By NKI am very lucky to have had Brian as an instructor, guide, and mentor while participating in the Red Badge Project - a program he heartfeltdly volunteers and dedicates his time and talents to. I bought this book to keep as a guide as I continue to learn and craft stories; I keep it handy for whenever I have an idea. Brian's technique, and the way in which he explains it, simplifies a complex craft using relatable examples. This is not a boring book about writing technique - it is written with the insight and cleverness that is uniquely Brian McDonald. He has forever changed how I view and analyze TV shows, movies, and read books. I have purchased additional copies to pass along to others. Highly recommended! 2 of 2 people found the following review helpful. ... a thousand different books on how to write a good story, but to be honest By Customer You could buy a thousand different books on how to write a good story, but to be honest, this will be the only one that you'll ever really need. Too many authors offer formulas and fill in the blanks to what they think will make a good story, but McDonald is the only author I've found whose advice gives you practical principles and values to give your work life and lasting impact on your readers in your own way. This is the first book I recommend to anyone who asks for advice in writing a good story, because everything I would tell them comes straight from these pages.

Acclaimed by successful screenwriters and authors, *Invisible Ink* is a helpful, accessible guide to the essential elements of the best storytelling. Brian McDonald, an award winning screenwriter who has taught his craft at several major studios, supplies writers with tools to make their work more effective and provides readers and audiences a deeper understanding of the storyteller's art. When people think of a screenplay, they usually think about dialogue-the "visible ink" that is readily accessible to the listener, reader, or viewer. But a successful screenplay needs *Invisible Ink* as well, the craft below the surface of words. *Invisible Ink* lays out the essential elements of screenplay structure, using vivid examples from famous moments in popular movies as well as from one of his own popular scripts. You will learn techniques for building a compelling story around a theme, making your writing engage audiences, creating appealing characters, and much more. Praise for *Invisible Ink*: "...If I manage to reach the summit of my next story it will be in no small part due to having read *Invisible Ink*." -Andrew Stanton (cowriter *Toy Story*, *Toy Story 2*, *A Bug's Life*, *Monsters, Inc.*, and cowriter/director *Finding Nemo* and *WALL-E*) "...Brian McDonald uses his deep understanding of story and character to pass on essential truths about dramatic writing. Ignore him at your peril." -Jim Taylor (Academy Award-winning screenwriter of *Sideways* and *Election*) "... I recommend this fine handbook on craft to any writer, apprentice or professional, working in any genre or form." -Dr. Charles Johnson (National Book Award-winning author of *Middle Passage*) "If you want to write scripts, listen to Brian. The guy knows what he's talking about." -Paul Feig (creator of NBC's *Freaks and Geeks*, co-executive producer *The Office*) "With *Invisible Ink* Brian McDonald has written us a book to keep and heed forever because through the simple, graceful, graspable, original

wisdom of it, we might just save our screenwriting lives." -Stewart Stern (Screenwriter of Rebel Without a Cause)