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It's All Lies and That's the Truth: and 49 More Rules from 50 Years of Trying to Make a Living in Hollywood

Bernie Brillstein, David Rensin

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IT'S ALL LIES, & THAT'S THE TRUTH

and 49 MORE RULES
from 50 YEARS of
TRYING to MAKE a
LIVING in HOLLYWOOD

Formerly titled
THE LITTLE STUFF MATTERS MOST



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Bernie Brillstein, David Rensin : It's All Lies and That's the Truth: and 49 More Rules from 50 Years of Trying to Make a Living in Hollywood before purchasing it in order to gage whether or not it would be worth my time, and all praised It's All Lies and That's the Truth: and 49 More Rules from 50 Years of Trying to Make a Living in Hollywood:

0 of 0 people found the following review helpful. GreatBy J WhiteGreat book that really will teach you about what successful managers in showbiz deal with and how to avoid repeating them. Bernie gives you an endless supply of brilliance that will help you not only in your career but in life. I was recommended this book by a teacher that thought it was crucial that we read this.0 of 0 people found the following review helpful. A Useful Guide for Business ConductBy ConsultantThis book was called "Little Things Matter" when it was in hardcover. At any rate, I think many people overlook the fact that Brillstein was one of the most successful managers and producers in that snake pit called Hollywood, with a career spanning 50+ years. And he didn't have to be a prick to do it. He learned a lot along the way, and this book (and his other - Where Did I Go Right?: You're No One In Hollywood Unless Someone Wants You Dead!.) are a concise sharing of the experiences. (He passed away not long ago on August 7, 2008). Much of what he relates are useful in any business - I'm a consultant, and saw many personal business experiences in his anecdotes - in fact, a few gave me some new insights on what I thought at the time were just rather odd situations.Like any memoir, it's unique to the person and their times. But one has to wonder - was Brillstein the last of a generation (mature, professional, not totally self-absorbed and with some principles) - or did he set the example for another generation to follow? He certainly put his signature on a lot of people. Food for thought.5 of 6 people found the following review helpful. A Fast and Interesting ReadBy Stacy E. BurrellJust finished reading this book and overall it was good, I would actually give it 3.5 stars if I could. It's concise and can be read in a day. Some entertaining stories and a few nuggets of inspiration.As a downside, readers may find the book more anecdotal and most of the "Rules" are common sense. However, the author does state in the introduction that this is not meant to be a "how-to" guide, rather like talking to an older mentor. Though the principles are common sense, I do agree with the author that it is the little things like having manners and being yourself that does make the difference.Again, a good book that would make a great gift for a young person starting out in life or an experienced person that needs some grounding.

Legendary Hollywood supermanager and producer Bernie Brillstein reveals his collection of wisdom gleaned from his fifty years of insight, instinct, and experience in both business and life. An uncommon collection of common sense, *The Little Stuff Matters Most* delivers the hard and fast lessons of Brillstein's unparalleled business experience in fifty pithy, wise, and completely entertaining essays. Brillstein, whose name is synonymous with some of the highest-profile Hollywood careers, shares these invaluable lessons in the clever, unfailingly honest, and inimitable tone for which he is known and loved. Memorable tips include: -Know the difference between "hot" and "good" -Only doctors and hookers need pagers -Dont pet the snakes -Have an opinion, even if it's wrong -It's all lies, and that's the truth - When your time has come, success will find you -The stomachache and other gastrointestinal warnings Each of the book's fifty "Bernie-isms" is followed by refreshing commentary, peppered with colorful tales from Bernie's career and clever drawings by acclaimed New Yorker cartoonist David Sipress. This book is the next best thing to having your own personal manager on call 24/7 without having to fork over 15 percent of your paycheck.

About the AuthorBernie Brillstein is the founding partner of Brillstein-Grey Entertainment, the most powerful management/production company in Hollywood. His current personal clients include Rob Lowe, Wayne Brady, Martin Short, and Saturday Night Live creator/producer Lorne Michaels. During his career, Brillstein has also represented Jim Henson, John Belushi, Gilda Radner, and many others. He is also the author, with David Rensin, of *Where Did I Go Right?: You're No One in Hollywood Unless Someone Wants You Dead*. David Rensin has coauthored eleven books and five New York Times bestsellers. His latest is the bestselling *The Mailroom: Hollywood History from the Bottom Up*.