

(Free and download) Japanese Cinema in the Digital Age

Japanese Cinema in the Digital Age

Mitsuyo Wada-Marciano

*DOC / *audiobook / ebooks / Download PDF / ePub*



 Download

 Read Online

#4719575 in Books University of Hawaii Press 2012-05-31 2012-05-31 Original language: English PDF # 1
9.10 x .90 x 6.10, 1.00 #File Name: 0824835948192 pages | File size: 62.Mb

Mitsuyo Wada-Marciano : Japanese Cinema in the Digital Age before purchasing it in order to gauge whether or not it would be worth my time, and all praised Japanese Cinema in the Digital Age:

Digital technology has transformed cinema's production, distribution, and consumption patterns and pushed contemporary cinema toward increasingly global markets. In the case of Japanese cinema, a once moribund industry has been revitalized as regional genres such as anime and Japanese horror now challenge Hollywood's preeminence in

global cinema. In her rigorous investigations of J-horror, personal documentary, anime, and ethnic cinema, Mitsuyo Wada-Marciano deliberates on the role of the transnational in bringing to the mainstream what were formerly marginal B-movie genres. She argues persuasively that convergence culture, which these films represent, constitutes Japan's response to the variegated flows of global economics and culture. With its timely analysis of new modes of production emerging from the struggles of Japanese filmmakers and animators to finance and market their work in a post-studio era, this book holds critical implications for the future of other national cinemas fighting to remain viable in a global marketplace. As academics in film and media studies prepare a wholesale shift toward a transnational perspective of film, Wada-Marciano cautions against jettisoning the entire national cinema paradigm. Discussing the technological advances and the new cinematic flows of consumption, she demonstrates that while contemporary Japanese film, on the one hand, expresses the transnational as an object of desire (i.e., a form of total cosmopolitanism), on the other hand, that desire is indeed inseparable from Japan's national identity. Drawing on a substantial number of interviews with auteur directors such as Koreeda Hirokazu, Kurosawa Kiyoshi, and Kawase Naomi, and incisive analysis of select film texts, this compelling, original work challenges the presumption that Hollywood is the only authentically global cinema.

About the Author Mitsuyo Wada-Marciano is associate professor of film studies at Carleton University in Ottawa, Canada.