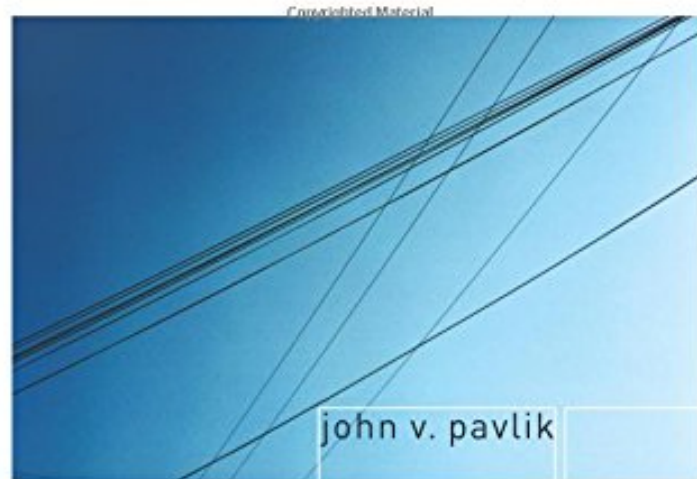


Journalism and New Media

John Pavlik

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#3154837 in Books John V Pavlik 2001-08-15 2001-07-06Original language:EnglishPDF # 1 9.00 x .60 x 6.001, .80 #File Name: 0231114834272 pagesJournalism and New Media | File size: 30.Mb

John Pavlik : Journalism and New Media before purchasing it in order to gage whether or not it would be worth my time, and all praised Journalism and New Media:

7 of 9 people found the following review helpful. Only for rookiesBy Juan VarelaPavlik wrote a great part of this book in his Palm, as himself said. It must be true, because only by this way somebody can write a book about such an exciting subject with so little intelligent speech.This book it is only a collection of facts and figures for rookies, not for people interested in new media and journalism.

Ubiquitous news, global information access, instantaneous reporting, interactivity, multimedia content, extreme customization: Journalism is undergoing the most fundamental transformation since the rise of the penny press in the nineteenth century. Here is a report from the front lines on the impact and implications for journalists and the public alike. John Pavlik, executive director of the Center for New Media at Columbia University's Graduate School of Journalism, argues that the new media can revitalize news gathering and reengage an increasingly distrustful and alienated citizenry. The book is a valuable reference on everything from organizing a new age newsroom to job hunting in the new media.

From School Library Journal
Adult/High School-An energetic, stimulating, and optimistic look at "the potential transformation of news content in a digital age." Describing new technological capabilities and considering how they can be used to report news, Pavlik asks, "-will it be a better journalism?" The perspective here is wide-ranging, incorporating many aspects of journalism such as storytelling techniques, ethics, business, education, and reader interactivity. In the finest journalistic style, the author conveys a complex array of information in a clear, entertaining, and nontechnical manner that's sure to engage and please many readers. He reports on early research indicating that younger audiences "value the diversity of news perspectives made available via the Internet"; through familiar news stories such as Waco and the JFK assassination, he challenges readers to compare traditional and Internet styles and capabilities in reporting them. Chapters such as "A Reporter's Field Guide to the Internet," "Newsroom for the New Age," and "Job Prospects in Online Journalism" will be of particular interest to teens. Whether they're considering careers in this field or are interested in computers, YAs couldn't find a better guide to today's and tomorrow's news than this.
Christine C. Menefee, Fairfax County Public Library, VA Copyright 2002 Reed Business Information, Inc.
From Library Journal
Collins's latest builds on his successful *Built To Last*, which looked at how companies developed. Now he asks the key question: can a good company achieve great results and sustain them over time? With a research team, Collins spent several years doing complex analysis of Fortune 500 companies, coming up with 11 firms that pass his stringent criteria (among them Abbott Labs, Philip Morris, Pitney Bowes, and Wells Fargo). All are publicly owned and trade in the United States, and all, Collins stresses, had the "right people" in leadership positions. Collins says that "much of the book is about creating a culture of discipline" discipline in people, in thought, and in action. The author goes into almost exhausting detail describing his research methodology, though it might have been more interesting had he included more of the actual interviews he and his colleagues conducted with CEOs and company executives. Furthermore, Collins's research ended in 1995 and that some of the 11 companies he cites have not been faring as well since. Still, Collins skillfully makes his case. Recommended for all business collections.
Richard Drezen, Washington Post, New York City Bureau Copyright 2001 Reed Business Information, Inc.
From Booklist
Pavlik, a journalism professor, offers a comprehensive look at "the convergence of telecommunications, computing and traditional media." Pavlik sees new technology transforming journalism in fundamental ways not seen since the invention of the printing press. He details technical changes, including the digital newsroom, and cultural changes, including providing readers with more in-depth background material and allowing greater reader interactivity. Pavlik outlines the challenges of new technology, from credibility issues to the blurring of the line between news and advertising. He points to the distinguishing qualities of emerging trends in journalism enhanced by new technology: ubiquitous and instantaneous news, global information access, interactivity, and customization. The popularity and wide use of the Internet as an information source as well as technological advancements in the delivery of video and audio have transformed the relationships between news organizations, journalists, the public, advertisers, and regulators. This is an absorbing and highly informative look at how news gathering is changing, and it will appeal to journalists and journalism students as well as news readers and watchers.
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