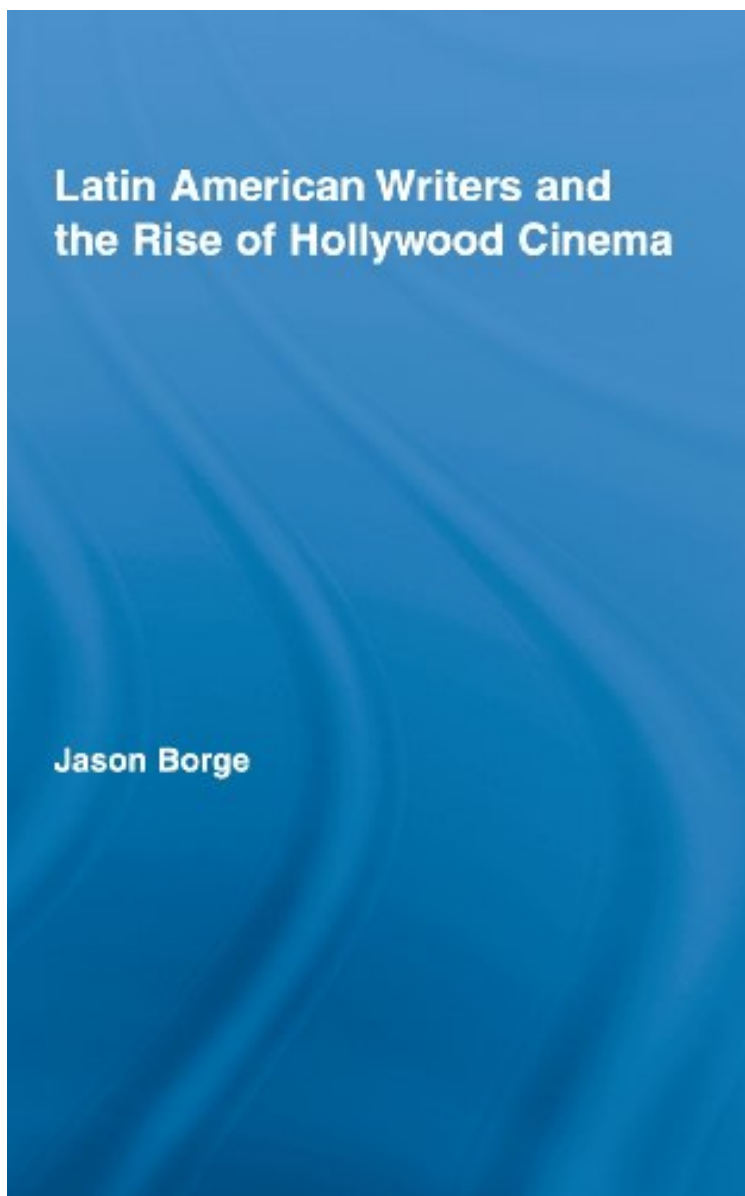


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Latin American Writers and the Rise of Hollywood Cinema (Routledge Studies in Twentieth-Century Literature)

Jason Borge

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This book analyzes the initial engagement with Hollywood by key Latin American writers and intellectuals during the first few decades of the 20th century. The film metropolis presented an ambiguous, multivalent sign for established figures like Horacio Quiroga, Alejo Carpentier and Mario de Andrade, as well as less renowned writers like the Mexican Carlos Noriega Hope, the Chilean Vera Zouloff and the Cuban Guillermo Villarronda. Hollywood's arrival on the scene placed such writers in a bind, as many felt compelled to emulate the "artistry" of a medium dominated by a nation posing a symbolic affront to Latin American cultural and linguistic autonomy as well as the region's geopolitical sovereignty. The film industry thus occupied a crucial site of conflict and reconciliation between aesthetics and politics.

About the Author Jason Borge is Associate Professor of Latin American Literature and Film at the University of Texas, Austin. His previous publications include *Avances de Hollywood: crítica cinematográfica en Latinoamérica, 1915-1945* (Hollywood Advances: Latin American Film Criticism, 1915-1945), Beatriz Viterbo, 2005.