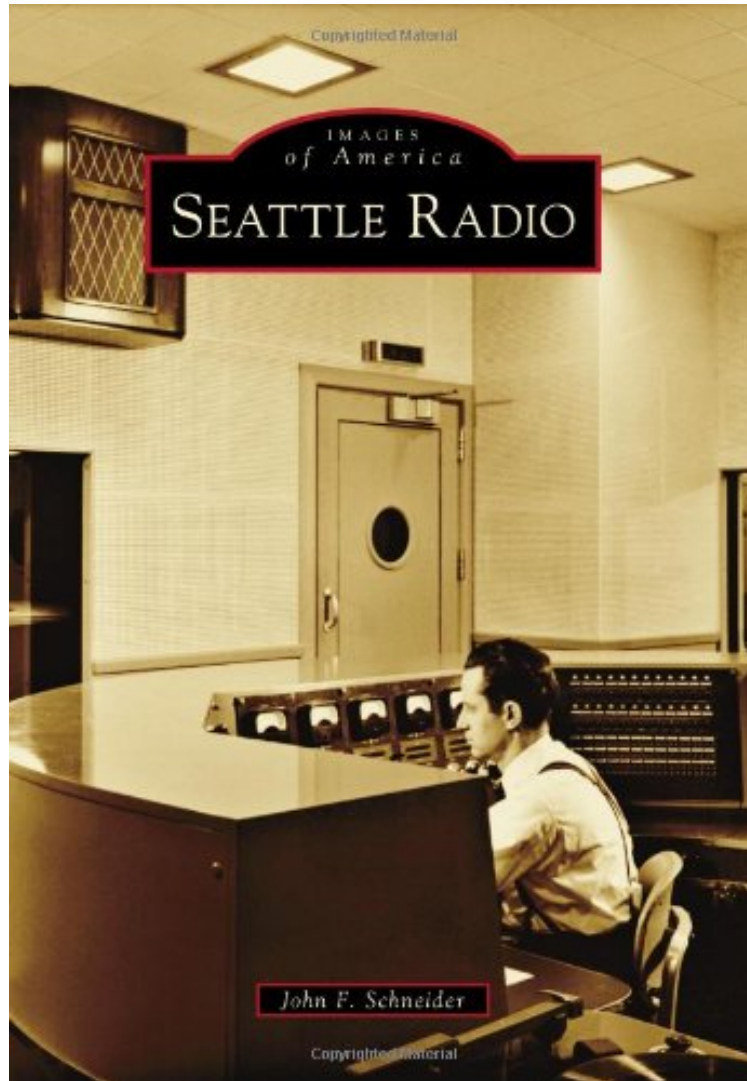


## Seattle Radio (Images of America)

*John F. Schneider*

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**John F. Schneider : Seattle Radio (Images of America)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Seattle Radio (Images of America):

1 of 1 people found the following review helpful. The BEST Seattle Radio History Book I've Found By Jerry Isenhardt Thanks John Schneider. If there is anyone out there qualified to write a book like this it is John. He called on most of us for years - selling us electronics for our stations. So John was inside most stations in the Pacific Northwest more than most. Thank you for capturing the story before it fades too far, Jerry Isenhardt Northcentral Broadcasting Co KOZI AM / FM KLVR FM KULE AM / FM 0 of 0 people found the following review helpful. Good balance of all aspects of Seattle Radio Station history. By James P. Hawkins One of the best of this Arcadia series of Radio History

Books. Has a good balance of talent, studio photos, transmitter sites and equipment, towers, technicians and engineers. I am especially interested in the vintage transmitter equipment, which is somewhat scarce in some of the other books of this series. Nevertheless, all are worth having if you are a radio history buff. 1 of 1 people found the following review helpful. Seattle Radio By Duane W. Smart A nice, historical look at Seattle radio history. Great pictures. There are some minor inaccuracies in the book. It's still a nice read if you are into broadcasting history or worked, as I did, in the industry.

Seattle's first radio broadcast aired in 1919, and over the next 90 years, the city drew national attention for its collection of flamboyant and sometimes quirky broadcast impresarios and performers. The parade of people that passed in front of and behind the Puget Sound microphones included a big-time bootlegger and his wife, two embezzling bank managers, a political campaign manager, and a lumber mill baron's daughter. Two local radio men started with practically nothing and built their own successful Northwest station groups. An underpaid novice Seattle radio announcer went on to become the dean of the country's television newscasters. A 1950s disc jockey used acrobatic publicity stunts to draw an audience for his station. A guitar-strumming radio singer capitalized on his fame to build a chain of restaurants. And the founder of a Seattle free form FM radio station went on to build a network of community FM stations around the country, making him The Johnny Appleseed of Community Radio.

About the Author In this book, radio historian John F. Schneider introduces these and many other fascinating radio people and traces the evolution of what has become today's mature Puget Sound radio industry.