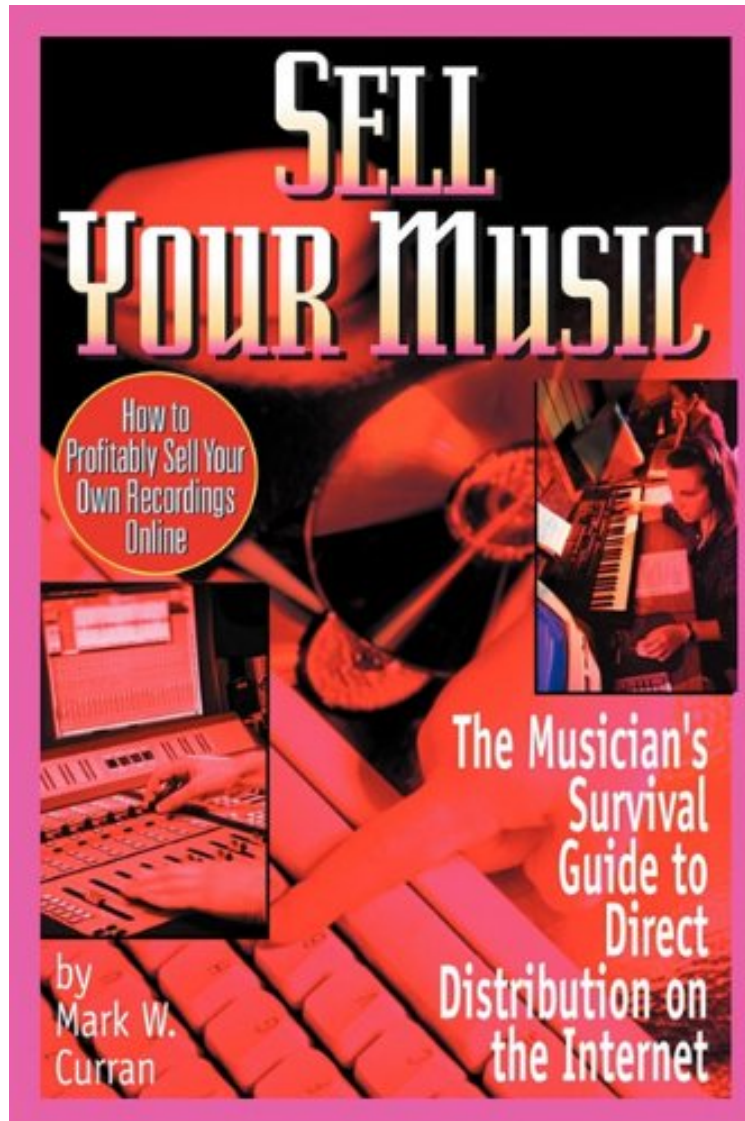


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"An astounding, must have book for musicians and songwriters who wish to take control of their own destiny." -- Songspyder.com "This is a fantastic book I would recommend to any level of musician." -- Faith Rivera, Recording Artist "Two thumbs up on an incredible book. Curran is a music marketing genius." -- Gary Roman, Rock Group Romulus About the AuthorMark W. Curran is a recognized expert in online music marketing. he has extensive background as a professional musician, recording engineer, and marketing consulting. He has authored many articles on the subject, and currently runs a music marketing consulting company in Los Angeles.