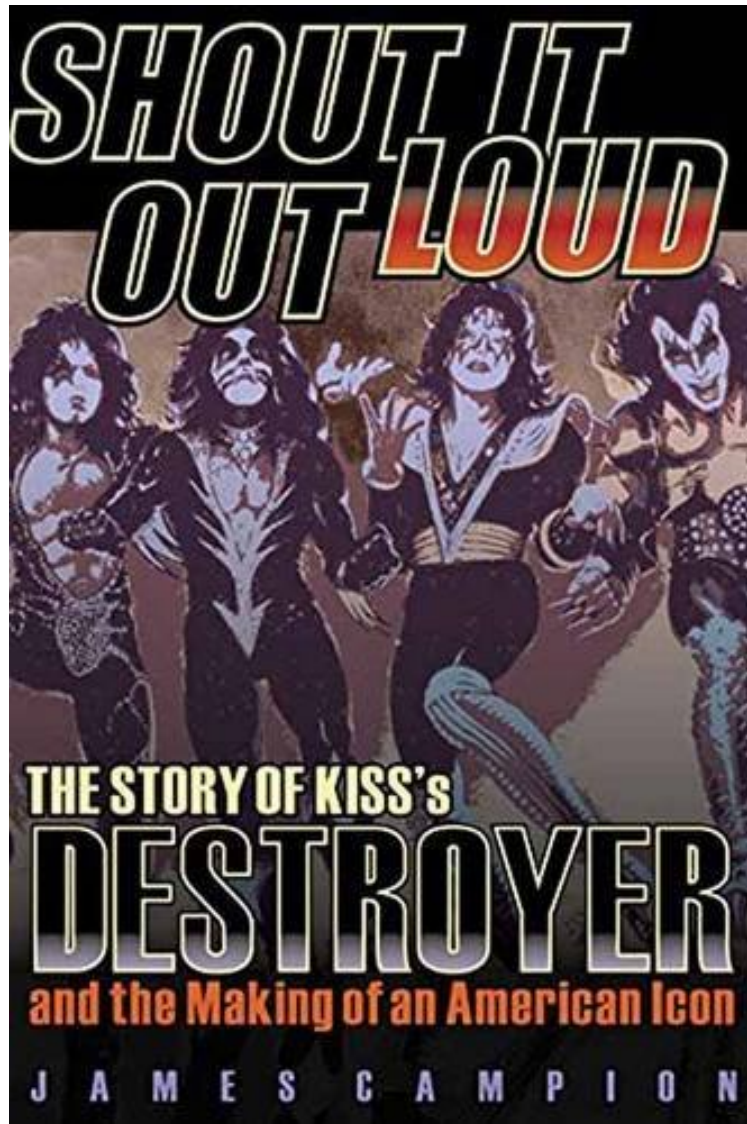


(Mobile book) Shout It Out Loud: The Story of Kiss's Destroyer and the Making of an American Icon

## Shout It Out Loud: The Story of Kiss's Destroyer and the Making of an American Icon

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**James Campion, KISS : Shout It Out Loud: The Story of Kiss's Destroyer and the Making of an American Icon**  
before purchasing it in order to gage whether or not it would be worth my time, and all praised Shout It Out Loud: The  
Story of Kiss's Destroyer and the Making of an American Icon:

6 of 7 people found the following review helpful. Very disappointedBy Chris AI realize I'm in the minority here but I

was terribly disappointed by this book. There were a number of factors that had me looking forward to this book, like I'm a long time KISS fan, and Destroyer is my favorite KISS album. I watched and listened to a couple podcasts with the author that made it sound great as well. But, at just over 1/2 way through the book, I was done. WAY too much info on Casablanca, the backstory on the people involved in management or production of the earlier releases. Just too much filler that didn't provide the backstory on what I was hoping for, the making of this classic KISS LP. I guess you can't win them all, it'll go next to other unfinished KISS books like Paul and Peter's autobiographies. 0 of 0 people found the following review helpful. Felt Like 1976 Again. By Jem Felt Like 1976 Again. The author has the knack of putting you back in 1976 when KISS was skyrocketing in popularity. I'm the same age as the author and his book was a trip back in time. This is by far the best book I've ever read about KISS or any other band for that matter. I hope that this guy will write a few more. Maybe Creatures of the Night or Rock and Roll Over. Couldn't put the book down. Very thorough and interesting. 3 of 3 people found the following review helpful. I've read those books and they were better. By Customer I'm a huge KISS fan and I did find some of the book insightful however at times it was blah, blah, blah. Much of the book was info from many other books on or about "The Act". I've read those books and they were better.

How does an underground oddity become a cultural phenomenon? For over 40 years, the rock band Kiss has galvanized the entertainment world with an unparalleled blitz of bravado, theatricality, and shameless merchandizing, garnering generations of loyally rabid fans. But if not for a few crucial months in late 1975 and early 1976, Kiss may have ended up nothing more than a footnote. *Shout It Out Loud* is a serious examination of the circumstance and serendipity that fused the creation of the band's seminal work, *Destroyer* including the band's arduous ascent to the unexpected smash hit, *Alive!*, the ensuing lawsuits between its management and its label, the pursuit of the hot, young producer, a grueling musical "boot camp," the wildly creative studio abandon, the origins behind an iconic cover, the era's most outlandish tour, and the unlikely string of hit singles. Extensive research from the period and insights into each song are enhanced by hundreds of archived materials and dozens of interviews surrounding the mid-'70s era Kiss and its zeitgeist. New interviews with major principals in the making of an outrageously imaginative rock classic animate this engaging tale.

"If you are a hardcore KISS fan like myself, this book is a must, because there is not a stone unturned capturing this era of the band. What *Shout It Out Loud* does so well is it covers everything from the record jacket and cover to hearing from the people who worked on the artwork; the detail James Campion paid to this is really remarkable. The book is just phenomenal. It's a hell of a read." - Eddie Trunk (Trunk Nation Sirius XM/ Founder and co-host of VH1's *That Metal Show*) "*Shout it Out Loud* by James Campion is more than a record of a moment in rock and roll history, it is a brilliant apprentice handbook on how to handle a rock-band, build a recording career, create a particular sound and all the necessary elements that are needed to do that. You are there in the studio, at the control board, fiddling with the amps, placing the microphones, hunting for a calliope, dealing with massive egos... And by the end you know exactly why he has a 382 page book, because that is what it takes to get it all down, every last nuance, every fact checked in the making of an iconic album. Just think of what Campion could do with *Pet Sounds*..." - Sam Hawkmore, Hackwriters.com "*Shout It Out Loud* begins as a forensic examination of KISS's *Destroyer*, but it ends up as more than a book about an album, KISS, or even the metal tributary of '70s rock. It's a testament to music, how it's engineered, and how social phenomena crystallize and snowball; it's about youth, collective archetypes, and tapping into them; it's about America the Disaffected, entertainment, pop culture, and escapism. And if you heard KISS growing up and still remember shrink-wrapped albums and cover art worthy of a wall, it's about you." - Vincent Cxyz - *Art Fuse Magazine* "*The making of Destroyer* reveals much about the band and its members. From the drinking and drug use of two members and the unexpected tea totaler to the songs that made it to the album, Campion writing and history will capture any fan's attention....*Shout It Out Loud* is an excellent look at the evolution of one of the most recognizable bands in rock history." --*Evilcyclist's Blog* "Author, James Campion, spoke to pretty much everyone involved in the production side of the album from Ezrin himself to engineers, managers and Ken Kelly; he cleverly puts multiple accounts of certain stories down which sometimes conflict but leaves it to the reader to decide who they want to believe. The coda of the book was that the album eventually became a massive hit (up to four million sold) and put KISS on the map for the next forty years. After digestion of this detailed and surely definitive book, the net impression was that nearly everyone came out of the 'Destroyer' sessions for the better." - *Fireworks Magazine* A detailed - and then some - account of the landmark album that ensured Kiss would be rocking and rolling for longer than just "all nite." --*Macomb Daily News* "Campion's recounting of the *Destroyer* days...is rich and multi-voiced...Campion takes care to separate KISS as 'The Act' (his term) in image and career path to fame and fortune from the musical development of *Destroyer*, though they were always kissin' cousins. "*Destroyer* is the indisputable KISS mission statement the realization of a dream," he writes in the book's foreword. "[It] is '70s rock: loud, yes, and decadent, you bet, but mostly it is pompous, weird, and fantastical...It is a cartoon fantasy's parody of excess." And with *Shout It Out Loud*, current and former soldiers in the KISS Army can find out all they care to on the making of their masterpiece." --

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About the Author  
JAMES CAMPION (Northern New Jersey) is the managing editor of the Reality Check News and Information Desk, a contributing editor for the Aquarian Weekly, and a columnist for the Huffington Post. He has covered music, sports, and politics since the 1980s and has written extensively on pop culture and rock and roll for the past 18 years. He lives with his wife, Erin, daughter, Scarlet, three insane cats, and a gaggle of wild turkey. This is his sixth book.